

**KING OF AVALON**
**STORMSHOT**  
 ISLE OF ADVENTURE

**STATE OF SURVIVAL**

**RELATIONSHIP:**  
 SINCE OCTOBER  
 2022 TO PRESENT DAY

**CAMPAIGN GOAL:**  
 ACQUIRING ACTIVE,  
 RETURNING &  
 PAYING PLAYERS

**CAMPAIGN FLOW:**  
 REGISTRATION >  
 DOWNLOAD

**KPIS:**

DAY 3 RETURN ON INVESTMENT (ROI)

**TERRITORIES:**

WORLDWIDE

**GAMES:**

 STATE OF SURVIVAL, KING OF AVALON  
 AND STORMSHOT

**SOURCES:**

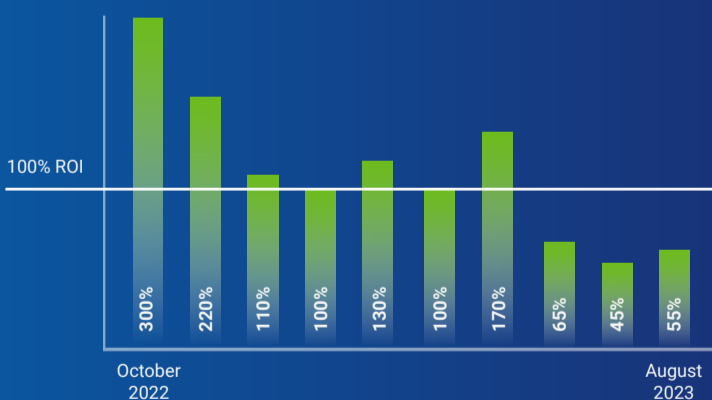
 INTERNAL, EXTERNAL MEDIA MEDIA BUYERS  
 AND GAMING WEBSITES

**CHANNELS:**

VIDEO, DISPLAY &amp; NATIVE



ROI PERCENTAGES FOR STATE OF SURVIVAL


**ACHIEVEMENTS:**

1. HIGHEST VOLUME TRAFFIC PARTNER, SPENDING MULTI-MILLION BUDGETS YEARLY
2. LARGEST REVENUE BOOSTING TRAFFIC PARTNER WORLDWIDE DELIVERED HUNDREDS OF THOUSANDS OF NEW PLAYERS WORLDWIDE WITHIN 1 YEAR



We are very pleased with the outstanding performance of Gamebassadors, making them our top-performing partner in the channel. What sets them apart is their prompt and thoughtful response to our requests. It's impressive how they consistently address our needs with efficiency and consideration. I would confidently rate their service between 8 and 9 on a scale of 10.

**Joanne Jiang - The Funplus Team**

